

Development News

100% and 40 years

This 40th anniversary year of the Bobby Jones Scholars Program is one of many achievements. In September 2016, under the leadership of Chris Schoettle 85C 86BJS and Joel Dobben 12C 13BJS, who are co-chairing the philanthropy subcommittee of the Reunion Planning Committee, we mailed all alumni with Emory degrees inviting them to help us reach 100% giving for this anniversary year. Also in September, we had an alumni gathering during Emory's Homecoming and had a wonderful time eating, drinking, and celebrating this milestone year and the events to come. In February, Emory had its first "day of giving" event and the Jones alumni stepped up to the plate with the largest gift by an individual on that day and raised nearly \$10K towards the program in just 24 hours. Fast forward to March, where we celebrated Mr. Jones' birthday with a day of golf. This fundraiser tournament raised tremendous dollars for the program and engaged many new Friends of Bobby Jones. We're already looking forward to next year! In April, all Emory alumni received additional mail and follow up email with information from Emory on why alumni should give to this incredible program – what are we doing with the funds already brought in since we've increased fundraising efforts? What can we do with your continued support? We hope you've enjoyed seeing our tremendous efforts to support this outstanding and prestigious program. For those of you who have joined us at events and/or from afar with your contributions, we thank you! There is still time left to contribute to the program before the anniversary reunion and to help us reach our goal. Every amount counts and participation is the key! [Make your contribution](#) and be counted!

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